



david p ohara | graphic designer | david@davidpohara.com | 816 777 6968

Objective

To contribute to your growth and profitability by using my graphic design abilities and creative expertise in the roll of graphic/web designer.

Education

Pensacola Christian College | Pensacola, Florida

Bachelor of Science degree in visual arts with concentration in graphic design

Bachelor of Science degree in visual arts with concentration in commercial art

Minor in Advertising

Experience

Freelance Designer | graphic design/web design | Seattle, Washington

September 2010 – Present

I am currently working with various clients to supplement their design teams and meet their graphic/web needs. I am seeking other forward thinking companies searching for creative work on a short-term project or looking to strengthen their current team in a full-time capacity.

Emagination Unlimited | www.getemagination.com | Pensacola, Florida

June 2008 – September 2010

As a graphic designer in this advertising firm, I produced award-winning comprehensive promotional materials including: identities, advertisements (magazine, newsprint, web, etc.), billboards, websites, and brochures for diverse clients and industries. The firm entrusted me with managing multiple projects on tight deadlines from concept to production, in addition to peer art direction, client interaction, and file organization.

Signature Marketing Group | www.signaturegroup.net | Kansas City, Missouri

1 Month internship – June 2006

Under the direction of professional designers specializing in corporate identity, product design, event promotions, and personal branding, I learned the inner workings of a thriving marketing agency.

Design Five

4 Month internship – January – May 2007

Part of a five-person team in college, I designed identities and packaging for Software Engineers Incorporated, a computer science student group. I created original concepts and executed designs, as well as made client presentations and final production decisions.

Student Creative Director

Directed a team of four to design identities for computer software to be showcased at a student software expo. I coordinated photo shoots and event promotions, and directed the design and production of expo posters, brochures, and table displays.



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Experience

Student Art Director

Led a team of 28, including five designers, to design and produce an advertising campaign featured in a college bookstore window display. I presented creative solutions to the bookstore manager and directed the design to meet the store's needs.

Student Production Supervisor

Managed a team of designers during one semester to produce and promote a campus-wide student literary publication called Fountains.

Qualifications

3+ years of professional experience

Proficient in Illustrator, Photoshop, InDesign, and Dreamweaver

Knowledge of Flash, Word, and Powerpoint

Coding skills in HTML and CSS with a working knowledge of javascript

Experience in identities, print, billboards, web development, illustration, and photography

Background studies in drawing, painting, and illustration

Good work ethic and organization

Good communication skills and hunger for learning

Leadership experience

Awards

Emagination Unlimited | American Advertising Federation

Judges Award – 2010 AAF Pensacola – Event Invitation

Gold ADDY – 2010 AAF Pensacola – Exterior Sign

Gold ADDY – 2010 AAF Pensacola – Corporate Identity

Silver ADDY – 2010 AAF Pensacola – Ad Campaign

Silver ADDY – 2010 AAF Pensacola – Event Invitation

Silver ADDY – 2010 AAF 4th District – Ad Campaign

Silver ADDY – 2010 AAF 4th District – Corporate Identity

Bronze ADDY – 2010 AAF Pensacola – Corporate Collateral

Bronze ADDY – 2009 AAF Pensacola – Direct Mail Campaign

Student Awards

First place in graphic design Commencement Contest

References

Available upon request